



राष्ट्रीय फैशन टेक्नालॉजी संस्थान
सांविधिक संस्थान निष्ठ अधिनियम 2006
वस्त्र मंत्रालय, भारत सरकार

NATIONAL INSTITUTE OF FASHION TECHNOLOGY

A Statutory Institute under the NIFT Act, 2006
Ministry of Textiles, Government of India

1662(48)/HO/2nd Round/2017

शारदा मुरलीधरन, भा.प्र.से.

महानिदेशक

Sarada Muraleedharan, IAS
Director General

3rd November, 2017

Dr. Venu Vasudevan, IAS
Principal Secretary, SC&ST Development
Govt. of Kerala, Room No. 374
1st Floor, Main Block Secretariat
Thiruvananthapuram, Kerala

*PA
Re SC & mail
Dr SCOD
For urgent
creation
15/11*

Subject: Information campaign among SC youth about the NIFT courses

National Institute of Fashion Technology (NIFT), a premier Institute of Design, Management and Technology was set up by the Ministry of Textiles, Government of India. The NIFT Act 2006 confers statutory status on the Institute, empowering it to award Degrees and other distinctions, with President of India as the "Visitor". The Degrees awarded by the Institute besides being recognized by the academia worldwide have also earned the respect of industry as reflected by the impressive placement record of our alumni across all our campuses.

2. NIFT comprises of Sixteen professionally managed Campuses, located at Bengaluru, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Patna, Raebareli, Srinagar (J&K) and Shillong.

3. At present following UG and PG degree Programmes are being offered at NIFT Campuses across the country:

Undergraduate Degree Programmes (Duration 4 years)	Bachelor of Design (B.Des.) 1. Fashion Design 2. Accessory Design 3. Leather Design 4. Textiles Design 5. Knitwear Design 6. Fashion Communication Bachelor of Fashion Technology (B.FTech.) 1. Apparel Production
Postgraduate Degree Programme (Duration 2 years)	1. Master of Fashion Management 2. Master of Fashion Design 3. Master of Fashion Technology
Online Registration open from 20 th October, 2017 to 29 th December, 2017	

4. As per the Government of India norms, 15% seats in all the UG and PG Programmes are reserved for the candidates of Schedule Caste (SC) category.

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डिजाइन मैनेजमेंट और टेक्नालॉजी का सर्वश्रेष्ठ संस्थान
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(An ISO 9001: 2015 certified Institute)

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5. NIFT has been successful in creating a widespread awareness and sensitivity to fashion as a serious business in India and evolving a professional ethos with the distinct signature style on the global fashion map. However it is a concern that vacancies present against seats reserved for SC Candidates. One reason for the same may be the lack of awareness / information about NIFT and its job oriented course among the candidates of this category.
6. It is requested that information about NIFT may be widely disseminated in all the States so that more SC candidates may take advantage of the job-oriented degree and Certificate courses being offered by NIFT. Model test papers have been uploaded on the NIFT's website for assisting aspirants in understanding the test structure. We would be happy to take up other measures that may support the aspirants from the SC category in procuring admission in our courses.
7. The online Admission Registration process for Admission 2018 has started w.e.f. 20th October, 2017 and will end by 29th December, 2017. A positive communication to State Governments to facilitate the students belonging to SC would go a long way in supporting NIFT aspirants.
8. For any further details, our Admission Department would be there to provide assistance and logistic support to the aspirants. Also NIFT website www.nift.ac.in may be referred to for detailed information about our Courses and Campuses.

Yours faithfully,

A handwritten signature in black ink, which appears to read "Sarada", is written over a horizontal line.

(Sarada Muraleedharan)